



ADVERTISE WITH US
It's where the local readers are!

COMMUNITY
RISE
MAGAZINE

Published biannually across the enchanting Waikato Region since 2021, the Rise Community Magazine has become a cornerstone of our community, spotlighting local entrepreneurs, business owners, artists, and creatives.

With its exceptional editorial content and stunning photography, the Rise Community Magazine stands unrivaled throughout the Waikato, beautifully crafted on premium paper (300GSM).

Each edition is sure to bring a smile to your face, offering new recipes, local stores, experiences to explore, and insightful articles that educate and entertain. It serves as your perfect companion for relaxation and inspiration.

The, Rise Community Magazine was originally developed as an opportunity for Brenda Donaldson (Rise Real Estate) to give-back to the Waikato Community and its locals, given that it and they have given so much to her and her Real Estate business since it's beginning in 2019.

HELLO &
WELCOME

WHY THE RISE COMMUNITY MAGAZINE?

- 82.14% CHEAPER ADVERTISING THAN NEIGHBOURING REGIONAL MAGAZINES.
- 400+ magazines printed and distributed throughout the Waikato Region to-date.
- 9,800+ digital local readers of our previous five editions to-date.
- 25% of users, digitally access the magazine via the Rise website, more than once.
- 30% of readers are based in the Auckland Region but travel to the Waikato frequently for either work and/or leisure and read the Rise Community Magazine whilst visiting the Waikato Region.
- 40% of readers are based within the Waikato Region.





OUR READERS

- Readers aged from 25+ years.
- Foodies with an interest in cooking and dining out.
- Family-focused readers.
- Those that enjoy shopping.
- Interested in sports and fitness as well as general lifestyle and hobbies.
- Keen and interested travelers.
- A mix of those who live in the Waikato and those with a strong tie to the region i.e From Auckland or the Bay of Plenty but travel to the Waikato frequently for work and/or leisure, and whilst in the region, read some or all of the Rise Community Magazine.

MOTIVATORS

- Breaking local news.
- New businesses, cafe's, restaurants etc.
- Question and Answer style interviews.
- How-to tips and tricks, i.e. construction, cleaning, interior design etc.
- Sharing of positive experiences, adventure, dining, travel and/or with a brand, business etc.

OUR COMMUNITY

The Rise Community Magazine is at the centre of our community of keen readers with a number of touch-points.

- Social Platforms.
- Physical Print - Multiple local pick-up points.
- Digital Platforms.
- Contributor Platforms.

WHAT TO PROMOTE?



EDITORIAL FEATURE

Packed with inspiring content our magazines feature content on a range of themes, inclusive of:

HOME & LIFESTYLE

Offering the latest in home design inspiration, from architectural styles and interior decor to products that will elevate your space.

BUSINESS & TECHNOLOGY

The premier destination for the latest tech news, dedicated to delivering insightful and inspiring stories of Kiwi businesses that are not just surviving but thriving in today's challenging economic landscape.

HEALTH, BEAUTY & FASHION

Our readers are passionate about health, wellness, and beauty in every aspect of their lives. They are educated, informed, health-focused, and always seeking ways to enhance their mental and physical well-being.

FOOD & DRINK

Highlighting the finest in today's food scene, our readers stay up-to-date with the latest must-try restaurants and new products hitting the shelves.

CULTURE & TRAVEL

Our readers seek inspirational destinations to visit and stay, eager to uncover hidden oases in their own backyard. This is your chance to captivate their wanderlust spirit.

HOW IT WORKS IN EIGHT STEPS?

We love working with our Contributors and our plan is to make the whole process as simple and easy as possible. Keeping in-mind that this magazine is only for the Waikato Community, and all contributions must be from or tied to the Waikato Community.

STEP ONE: REACH OUT

You reach out to us, or we'll reach out to you!
hello@risemagazine.co.nz or [@risemagazinenz](https://www.instagram.com/risemagazinenz)

STEP TWO: SHARING OF IDEAS

Share what you'd like showcased with Brenda or Kiris for discussion and approval.

STEP THREE: FINALISE SIZE & OPTIONS

Share your preferred advert size (see p.7) with us, or we can recommend the best fit.

STEP FOUR: CONTENT & DESIGN

Share all of your content, business logo/s (PNG), and accommodating professional imagery with Brenda or Kiris for Design.

STEP FIVE: REVIEW & FEEDBACK

Kiris (KA Digital Marketing) will provide your advertisement for review and feedback.

*** Remember more than one round of feedback will be an additional charge.*

STEP SIX: PRINTING

Sit back and relax and let the Printing Team do what they do best!

STEP SEVEN: PHOTOSHOOT

We hope to meet you here (if we haven't already), drop off a magazine, and take some photos for marketing that we'll share with you soon.

STEP EIGHT: LAUNCH & ADVERTISING

The most exciting part - LAUNCH DAY! Before this, we'll share a digital version of the magazine & photos from the shoot for you to share across your marketing platforms.

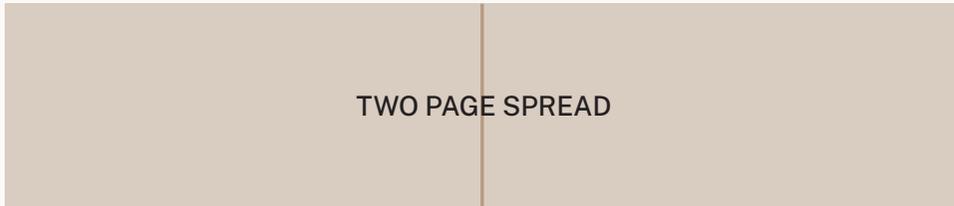
ADVERTISING RATES

We collaborate with you on all contributions within our magazine to ensure that your business or brand will be showcased and promoted to the highest standard, per our creative guidelines.

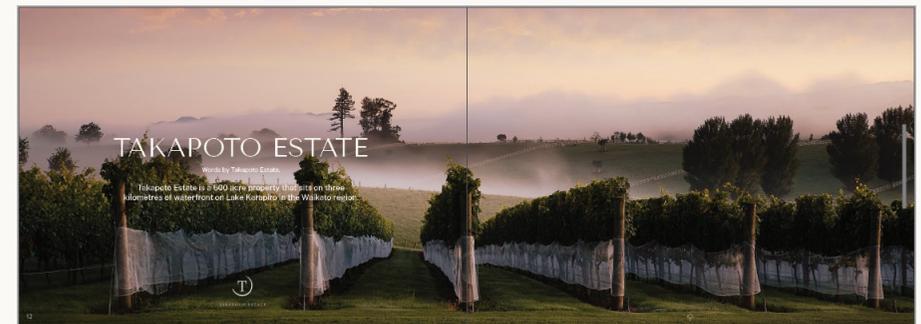
SIZE	CASUAL	4 ISSUES	INCLUDED	OPTIONAL CHARGES
1 PAGE	\$600.00 + GST	\$1,200.00 + GST	<ul style="list-style-type: none"> -Content Writer (optional -POA) -Content Editor. -Graphic Designer. -1x round of feedback. -1-3 professional photos. -1x Meta Advert. -2x hard-copies of the Magazine. -Digital Campaign (optional) -prices to be discussed when requested. 	<ul style="list-style-type: none"> -Performance Report from \$100.00 / hour + GST. -2+ rounds of feedback from \$100.00 / hour + GST.
2 PAGE	\$900.00 + GST	\$1,800.00 + GST	<ul style="list-style-type: none"> -Content Writer (optional -POA) -Content Editor. -Graphic Designer. -1x round of feedback. -Selection of professional photos and 1x video. -2x Meta Adverts. -5x hard-copies of the Magazine. -Digital Campaign (optional) -prices to be discussed when requested. 	<ul style="list-style-type: none"> -Performance Report from \$100.00 / hour + GST. -2+ rounds of feedback from \$100.00 / hour + GST.
3 PAGE	\$1,300.00 + GST	\$2,600.00 + GST	<ul style="list-style-type: none"> -Content Writer (optional -POA) -Content Editor. -Graphic Designer. -1x round of feedback. -Full suite of professional photos and 1-2x videos. -3 week-campaign (Meta, Pinterest & Google Ads) valued at \$200.00 -8x hard-copies of the Magazine. 	<ul style="list-style-type: none"> -Performance Report from \$100.00 / hour + GST. -2+ rounds of feedback from \$100.00 / hour + GST.
4+ PAGES	\$1,500.00 +GST	\$3,000.00 + GST	<ul style="list-style-type: none"> -Content Writer (optional -POA) -Content Editor. -Graphic Designer. -1x round of feedback. -Full suite of professional photos and 1-2x videos. -6 week-campaign (Meta, Pinterest & Google Ads) valued at \$300.00 -10x hard-copies of the Magazine. 	<ul style="list-style-type: none"> -Performance Report from \$100.00 / hour + GST. -2+ rounds of feedback from \$100.00 / hour + GST.

Prices are subject to change and all outsourced services; photographer, copywriter, graphic designing and marketing are arranged by the Rise Community Magazine Team.

ADVERTISING SPECIFICATIONS



ADVERTISING EXAMPLES





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@risecommunitymagazine

CONTACT US