

risemagazine.co.nz

hello@risemagazine.co.nz



ADVERTISE WITH US  
It's where the local readers are!

## TERMS & CONDITIONS

COMMUNITY  
RISE  
MAGAZINE

Published biannually across the enchanting Waikato Region since 2021, the Rise Community Magazine has become a cornerstone of our community, spotlighting local entrepreneurs, business owners, artists, and creatives.

With its exceptional editorial content and stunning photography, the Rise Community Magazine stands unrivaled throughout the Waikato, beautifully crafted on premium paper (300GSM).

Each edition is sure to bring a smile to your face, offering new recipes, local stores, experiences to explore, and insightful articles that educate and entertain. It serves as your perfect companion for relaxation and inspiration.

The, Rise Community Magazine was originally developed as an opportunity for Brenda Donaldson (Rise Real Estate) to give-back to the Waikato Community and its locals, given that it and they have given so much to her and her Real Estate business since it's beginning in 2019.

HELLO &  
WELCOME

# TERMS & CONDITIONS

*The Rise Community Magazine Team (Brenda Donaldson or KA Digital Marketing) accept all advertisements from Contributors for publication on the following Terms and Conditions.*

## Material for Publication

- When you submit any material, including electronic data, for publication (Material) and when we publish the Material, we are relying on your express warranty. It is essential that the Material does not: **1.** Contain anything misleading, deceptive, or likely to deceive, or breach the Fair Trading Act 1986. **2.** Be defamatory, indecent, or offensive according to generally accepted community standards. **3.** Infringe on any copyright, trademark, intellectual or industrial property rights, or breach any right of privacy or confidentiality. **4.** Breach any statute, regulation, by-law, or other rule or law. **5.** Comply with the Advertising Code of Practice issued by the Advertising Standards Authority Inc. (“ASA”) and any other codes or industry standards relating to advertising in New Zealand. Additionally, the publication of the material should not result in any liability on our part or in a claim being made against us in New Zealand or elsewhere. Please refrain from disclosing any User Information to third parties or using any User Information in connection with advertising campaigns on third-party properties or websites. If you are a representative of an advertiser, you can disclose the User Information in a summary format only to the advertiser, on the condition that the advertiser only uses such information in accordance with these terms. We reserve the right to immediately remove any advertisement without liability in the event of any breach. Such termination will not affect your obligation to make payment.

## Advertising Material

- Rise Community Magazine will not be liable for any loss or damage to Advertising Material while in its possession.

## Right to Refuse Advertising

- Rise Community Magazine reserves the right to cancel, reject, or refuse to publish any advertisement at any time without notice to the client. the right to el, reject, or refuse to publish any

- The magazine also reserves the right to refuse or withdraw any advertising from publication, even if it has been previously published. Rise Community Magazine reserves the right to cancel, reject, or refuse to publish any advertisement at any time without notice to the client. The magazine also reserves the right to refuse or withdraw any advertising from publication, even if it has been previously published.

## Deadlines

- We must receive all creative materials and information within specified timeframes. We reserve the right to refuse or withdraw material from publication without providing a reason. By placing an advertisement, you grant us a perpetual, royalty-free license to reproduce the advertisement in any print or electronic media we offer. Rise Community Magazine reserves the right to charge additional fees for amendments and processing. Advertisements may only be used for your business and may not be transferred without our prior written consent. If you place an order for print advertising, you also allow us to publish the material digitally on our website unless you opt-out in writing.

## Design

- The Contributor agrees to allow KA Digital Marketing to have creative control to ensure that all advertising and contributions align with the overarching creative direction for each edition of the Rise Community Magazine.

## Contribution Feedback & Revisions

- The Contributor is enabled to provide KA Digital Marketing with one (1) round of feedback for incorporation to their contribution/ advertisement. If more than one (1) round of feedback is requested by the Contributor, the Contributor will be charged an additional fee from the value of \$100.00 (nzd) + GST per hour, for all additional changes, after the first round of feedback, from KA Digital Marketing.

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- The Rise Community Magazine Team is not liable for any information shared throughout the magazine, under the business or brand of the Contributor. If information shared is incorrect, this is the liability of the Contributor to confirm that all information shared for inclusion is correct and genuine.

## **Marketing and Promotions**

- The Contributor agrees to promote the Rise Community Magazine and/or their specific contribution (advertisement) across their chosen marketing mediums; Facebook, Instagram, Pinterest, TikTok, YouTube, Emails etc.

## **Prices and Payment**

- The Advertising prices and specifications for the Publication can be found in the Media Kit. The Client must pay for Advertising either by prepayment, if required by Rise Community Magazine, or 30 days after the date of the invoice. Any dispute the Client has with an invoice must be raised with Rise Community Magazine promptly and no later than 30 days after the invoice date (“Due Date”). After that time, the Client will be deemed to have accepted that the full amount set out in the issued invoice is due and payable by the Client. If any invoice remains unpaid after the Due Date, Rise Community Magazine may charge the Client default interest on all unpaid amounts at the rate of 18% per month from the Due Date until the date full payment is received.

## **Financial Gain**

- The Contributor is not legally allowed to sell any edition of the Rise Community Magazine and/or their contribution/advertisement for financial gain.

## **Cancellations**

- If you wish to cancel your contribution/advertisement or a paid promotion of your contribution within the current magazine, this must be communicated in writing, with reasoning to the Rise Community Magazine team (hello@risemagazine.co.nz). A cancellation fee may apply for a) Printing, please refer to the applicable Advertising Rates (p7), or b) Paid Promotions, please also refer to the applicable Advertising Rates (p7).
- For all Advertising Placements, the following terms and conditions apply. If you cancel a campaign within: 14 days of the publishing date, 50% of the booked campaign cost will be payable by you; within 7 days of the publishing date, 75% of the booked campaign cost will be payable by you; within 5 working days of the publishing date, 100% of the booked campaign cost will be payable by you.

## **Liability, Warranties and Indemnity**

- The client acknowledges that Rise Community Magazine will not be liable for any delay or failure to publish advertising caused by factors outside of its reasonable control. Rise Community Magazine excludes all warranties and liabilities to the fullest extent permitted by law. Any loss or damage suffered by the client in relation to these terms and conditions and/or advertisements will be limited to an amount equal to the cost of the price. The client also indemnifies Rise Community Magazine against any costs, expenses, losses, damages, and liability arising from the client’s breach of the terms and conditions or any negligent or unlawful act in connection with the advertising.

HAVE A QUESTION, INTERESTED  
IN ADVERTISING OR NEED SOME  
MORE INFORMATION?

[hello@risemagazine.co.nz](mailto:hello@risemagazine.co.nz)

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