

Community



Rise Real Estate

Magazine



In 2021 Brenda wanted to give back something to the Waikato Community, given the fact that it has given and continues to give so much to her.

The Rise Community Magazine was formed on the foundations of 'Community' and all that fits within that realm; support, story telling, giving back, enjoyment and so much more.

Collectively, Rise brings together local Talent, Entrepreneurs, Philanthropists, Creators, Producers, Businesses Owners and everyone else in-between!

## BEHIND THE MAGAZINE

**BRENDA DONALDSON**  
Rise Real Estate  
Director

**KIRIS APELT**  
KA Digital Marketing  
Editorial & Advertising



## WHY ADVERTISE?

- Local Awareness and Interest.
- Fresh approach to Traditional Marketing paired with Digital Marketing principles.
- Professional business exposure.
- Complimentary advertising opportunities.

## HOW DOES IT WORK?

Each edition captures the attention of 2,000+ locals throughout the Waikato, with a readership spanning a range of demographics and interests; through traditional and digital marketing mediums.

## WHAT'S REQUIRED?

- Provide Brenda or Kiris with requested content for your magazine advertisement and/or article.
- Business Logo.
- Professional Imagery.

## HOW TO ADVERTISE?

It's simple. Get in-touch with Brenda; [info@riserealestate.co.nz](mailto:info@riserealestate.co.nz) or with the Rise team via Facebook or Instagram; [@riserealestate.nz](https://www.facebook.com/riserealestate) to express your interest or find out more information.

## ANYTHING ELSE?

Given the complimentary advertising we ask that you please promote the magazine and/or your specific advertisement across your chosen marketing mediums; Social Media, Email, Traditional etc.

## ANALYTICS

We understand the crucial significance of Return on Investment (ROI) for your business. If you're seeking a deeper understanding of your marketing efforts within one of the, Rise Community Magazine Editions, we can help.

KA Digital Marketing is able to provide you (Client) with an Analytics Performance Breakdown at the completion of all Magazine Marketing Campaigns for an hourly charge out rate of \$100.00 (nzd) + GST directly to you, the client.

## CONDITIONS

*Rise Real Estate (Rise Community Magazine) accepts all advertisements from the Client for publication on the following Terms and Conditions.*

- 1) The Client agrees to allow Rise Real Estate (Rise Community Magazine) and KA Digital Marketing to have creative control to ensure that all advertising aligns with the overarching creative direction for each specific magazine.
- 2) The Client agrees to promote the Rise Community Magazine and/or their specific advertisement across their chosen marketing mediums.
- 3) Rise Real Estate or the Client is not legally allowed to sell the Rise Community Magazine and/or their advertisement for financial gain.
- 4) The client must provide Rise Real Estate or KA Digital Marketing with all publication requirements by the set due date and no later.
- 5) The client is enabled to provide KA Digital Marketing with one (1) round of feedback for incorporation to their advertisement. If more are required, these will come at a one off minimal cost to the client.

# ADVERTISE WITH US

*It's where the local readers are!*

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Email: [info@riserealestate.co.nz](mailto:info@riserealestate.co.nz)  
Socials: [@riserealestate.nz](https://www.instagram.com/riserealestate.nz)  
Phone: 027 867 9953